



Clayton County Parks and Recreation Advisory Board Meeting Minutes



November 13, 2017

Members Present:	Carlos Frazier	Carlos Benifield	Dr. Elliott McGlory
	Ianta Burks	Jarvis Jackson	Jim Buckman
Members Absent:	Tyrone Keith		
Guests Present:	Troy Hodges	Marsha White	Koboi Simpson
	Ahmed Johnson	Nigel Grant	

I. CALL TO ORDER

In the absence of the Chairman and late arrival of the Vice Chairman, Dr. Elliott McGlory was nominated by Ianta Burks to chair today's meeting. Carlos Frazier Seconded the motion. No objection. Motion approved.

The meeting was called to order at approximately 6:42 p.m.

Dr. McGlory welcomed guests Ahmed Johnson, Recreation Services Administrator; Koboi Simpson, Athletics Administrator; and Nigel Grant, Athletic Manager.

II. RECOGNIZE CITIZENS

No citizens present for today's meeting.

III. APPROVAL OF PREVIOUS MINUTES

October 30, 2017 Minutes were sent to the Board via e-mail for review prior to today's meeting. A Motion was made by Carlos Benifield to approve the October 30, 2017 Minutes. Ianta Burks Seconded the Motion. No objections. Motion approved.

IV. BUSINESS

a. Athletics, Events, and Programming needs

The Advisory Board met with Parks and Recreation Administrators and Manager from Recreation Services and Athletics. The open discussion was a meet and greet with topics pertaining to the following:

- Dance
- Clinics / Feeder Program
- Skills Camp: Offense and Defense Linemen
- Incentives For Coaches
- Soccer
- Adult Activities
- Flag Football
- Powder Puff / Flag Football Game for Women
- Homecoming for each Sport
- Security with Coaching and Staffing Simultaneously
- Marketing from Athletics / Recreation Svcs

Mr. Johnson, Mr. Simpson, and Mr. Grant were given the opportunity to answer questions and explain how to register for dance classes, fees, program procedures; as well as explain future focus as the numbers decline in interest for traditional team sports.

b. Fees Change Policy

Director Troy Hodges distributed the Fees and Charges Policy to the Board at the October 30th meeting for review and recommendations. Fees are currently based on Market Surveys. After a brief discussion, no recommendations for change were offered. Mr. Hodges will be presenting the policy to the Board of Commissioners for review and approval.

c. Community Connection / Communication

Deferred until 12/18

- Consider Community Meetings with Public
- Consider Advisory Board table at local events
- Social Media Communication / What and When
- Marketing Tools and Techniques

d. Schedule next Advisory Board Meeting

The next Advisory Board Meeting is scheduled for Monday December 18th.

II. DIRECTOR'S UPDATE

Troy Hodges reported the Department recently participating in a District GRPA Conference. Clayton County Parks and Recreation won four awards. We also participated in the State GRPA Conference where Clayton County Parks and Recreation won a Program Award out of the entire State of Georgia for our Dr. Seuss Night. Other news included the construction of a recreation center to be built at the International Park which is still in the planning phase. An Intergenerational Center will be constructed on Flint River Road. That building is still in the planning phase as well. Football Championships and Cheer Competition is scheduled for this weekend.

III. COMMENTS

Mr. Simpson offered to report back at the January meeting.

IV. ADJOURNMENT

A motion was made by Dr. Elliott McGlory to adjourn the meeting.

Jarvis Jackson seconded the Motion.

No objections.

The meeting was adjourned at approximately 8:21 p.m.